



PLAN FOR PLANNING COMMITTEE (P4P)

Minutes of Work Meeting

September 07, 2010 - 8:00 am at Teton County Courthouse

In attendance: Kendall Jolley, Dahvi Wilson, Aaron Driggs, Darryl Johnson, Jeff Potter, Kevin Owyang, Shawn Hill

Staff: Angie Rutherford (recorder), Steve Walsh, Teton County GIS

Others: Anna Trentatdue (VARD)

Discussion and Action: Shawn Hill, Chairman of the P4P Committee, opened the meeting at 8:13

Mr. Owyang moved to approve the minutes from the August 24 meeting. There was no discussion. Mr. Hill seconded and all were in favor.

Branding: Mr. Owyang and Ms. Rutherford met with Karren Russell of Fall Line Design on 09/02. They have her the P4P Committee's collective ideas for branding. Ms. Russell will have three draft ideas to Ms. Rutherford by Tuesday, 09/14 which Ms. Rutherford will distribute to the committee for discussion and comment. The committee should be able to pick a final logo and tagline at the 09/21 meeting.

Scheduling: Ms. Rutherford will distribute a more detailed schedule at the 09/21 meeting or sooner via email.

Stakeholder Groups: Ms. Wilson reported that FTR would be willing to dedicate one of their Water Wise meetings to ideas about the Comp Plan and planning for water conservation. Mr. Hill commented that he has been advised to reach out to groups even after the outreach process has been initiated. If the Comp Plan is planning on being involved in other groups' events, we should somehow put out a schedule of our weekly events. This would benefit both the group we have an event with and us.

Mr. Hill suggested inviting a representative from the Hispanic community to join the P4P. The group thought that would be a good idea.

Mr. Jolley reported that School Superintendent Monte Woolstenhulme could send information home with students as long as it was approved by him first.

We might need to send out a separate mailer, not send things with the Teton County Tax bills, with our short survey in it and a link to the long survey. This mailing would offer incentives for completing the survey but would also need a clear time deadline for completion of the survey.

Kick-off Party: The group discussed holding a kick-off party. There was agreement to have a kick-off with a large public relations blitz to get the survey out. The details of the party will be decided later. **Homework for P4P: Get Angie thoughts on kick-off party by Tues. 9/14 (scope, place, time, food).** This kick-off party will also involve a PR campaign to include the newspapers and the radio.

Meeting in a box: Ms. Rutherford will create a “meeting in a box” for the opportunities to speak to other stakeholder groups. This will include a consistent message of education about the Comp Plan and its importance, the survey and how folks can get involved in the process.

Next Meeting Scheduled for Sept. 21, 2010, 8am in the Commissioners Meeting Room.

Respectfully submitted,
Angie Rutherford